Whether you require a subscription package or individual reports, we can provide the highest quality business and strategy information.

Reports and publications on the global fibre, textile and apparel industries

Details of our subscription publications inside

www.textilesintelligence.com
At Textiles Intelligence, we specialise in providing research-based business information on the global fibre, textile and apparel industries.

Think of our team as an extension to your company – a reliable resource which will save you time and money. How many hours have you wasted over the years, searching for information which turns out to be inaccurate, politically biased, out of date, incoherent – or, simply, unreliable? Don’t waste your time. From now on, leave the searching to us – it’s our job! You can rely on us to provide the information and analysis of the industry which you are looking for, plus a lot more besides, so that you can make informed decisions when planning your company’s strategies.

We’ll keep an eye on the global business environment in which your business operates, so that you can focus on the day-to-day running of your business. We’ll let you know – through our reports – of global developments which might affect your business in the future. That way, you’ll be prepared for any changes, and you’ll have time to work contingency plans into your company’s strategies – so that you stay ahead of the competition!
Our research and editorial departments work “behind the scenes” on presenting the facts and figures clearly and in plain English, but it’s our customer services team that will be available to answer your queries. Think of us as your information centre or library. We’re on hand to listen to your requirements – and then to make informed recommendations about the report (or reports) which will be most helpful. We’ll also advise you of different packages so that you can decide which offers the best value for money.

Our reports are published in four main subscription publications:

- Textile Outlook International
- Global Apparel Markets
- Performance Apparel Markets
- Technical Textile Markets

Details of these subscription publications plus Home Textiles UPDATE, our new e-publication, can be found in the following pages of this brochure.
A subscription is the most economical way to receive the most comprehensive information on your industry. Sometimes, we understand that you just need a specific report for a particular project which you’re working on. And you need it immediately! That’s fine too. You can buy reports individually, in electronic format, and download them via our website instantly.

And if you prefer to be in complete control of your investment in market intelligence, the “multi report package” might be the best option for you. This allows you to purchase credits for individual reports at a preferential rate, and to call off the reports as and when they are needed, during the 12-month subscription period.

Just give us a call or drop us a line by email, and we’ll be pleased to help you.

Meet the customer services team:

- **Belinda Carp** is director of sales and marketing.
- **Cecilia McConnell** is customer services executive.
- **Mona Patel** is finance manager.
- **Clare Whitfield** is customer services manager.
Meet the editorial team:  

Robin Anson heads the team, as editorial director and founder of Textiles Intelligence. He is widely recognised as a leading authority on strategy and trade issues in the international textiles and apparel sector.

Guillaume Brocklehurst is a senior editor who specialises in statistics and research analysis.

Alvaro Ferreira is a well respected consultant and economist who specialises in international trade; he contributes regularly to Textiles Intelligence reports on trade and production trends.

Shaheda Khanom is an editor who focuses on product developments and innovations in the performance apparel, fashion apparel, and technical textiles sectors.

Lisa Muran is an analyst who specialises in writing reports on the performance apparel sector.

AHH Saheed is a contributor who specialises in Asian country reports.

Uday Sekhar is an economist and consultant who specialises in writing about world markets for specific product categories and the Indian textile and apparel industries.

Niki Tait is an expert in apparel manufacturing.

Philippa Watkins is a textile specialist who visits and writes about the European yarn and fabric fairs each season.

Adrian Wilson is an expert who is in constant touch with the “movers and shakers” in the nonwovens and technical textile industries.
Not simply a ‘BUY AND GO’ service - we offer real aftersales service

Understand the key issues

Textile Outlook International
An independent and worldwide perspective on the textile and apparel industry

A subscription to Textile Outlook International includes six issues, and each issue contains five research-based reports and an editorial feature. Through a subscription you will gain an understanding of the key issues which affect, and are likely to affect, the global fibre, textile and apparel industries. This publication deals with all aspects of the textile supply chain, from fibres and yarns through to made-up textiles and apparel.

Sourcing directors use the reports to understand the issues which affect production plants around the world – including political developments such as free trade agreements, technological developments, investments in textile machinery by type and by country, and strategies employed by companies in different countries and regions.

Marketing executives use the reports to understand trade trends – globally and regionally. Our contributors identify trends, and provide analysis and insight into their effects on the industry.

Consultants use the reports to quickly gain an understanding of the textile supply chain and its influences, and to help them identify opportunities for their clients.

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The reports are essential reading for anyone in the industry, as well as for those who are not involved in the industry but who need to learn about the key issues which affect those involved in the fibre, textile and apparel supply chain.

Reports in *Textile Outlook International* include the following:

- **Country profiles** – providing a comprehensive guide to the textile and clothing industries in a range of countries and regions. The reports include an economic and political profile together with a comprehensive overview of the main issues, plus an outlook for the future.

- **Company profiles** – giving you the opportunity to learn from strategies employed by others. Companies profiled recently include retailers, manufacturers, innovators and sourcing companies involved in textiles and apparel as well as smaller companies which illustrate the opportunities for firms that are interested in selected sourcing locations.

- **Trends in world textile and apparel trade and production** – taking into account current issues facing the industry – such as global fibre prices; competition from China and other low cost countries; the elimination of quotas and imposition of selective safeguard measures; relocation of production operations; the impact of economic factors affecting trade; international trade agreements; trade promotion agreements (TPAs); and much more.

- **Trends in EU and US imports of textiles and clothing** – providing comprehensive statistical data and analysis of the top ten supplying countries to the EU and US markets. These reports are updated each year and contain value and volume data as well as average prices and analyses of trends for up to 15 product categories.

- **Innovations, technological developments, business development opportunities, individual sector analysis and political implications** which affect players in the global fibre, textile and apparel industries.

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Global Apparel Markets

Essential and up-to-date analysis and insight into the global apparel industry

A subscription to Global Apparel Markets includes four issues, and each issue contains five reports. The subscription also includes a monthly bulletin, sent by email, called Global Apparel UPDATE. Global Apparel Markets provides essential and up-to-date analysis and insight into the global apparel industry.

Reports contain updates on developments in the apparel sector, trade and trade policy, research-based information on individual market sectors, business news and expert opinions on strategy – to keep retailers, manufacturers and investors informed of the facts and figures which will affect their businesses.

Each issue contains the following:

• a detailed research-based report or company profile covering information on sourcing, developments in technology, colour and/or fabric trends, market sectors such as discount retailing, or other issues which affect companies in the apparel industry.

• a round-up of industry developments and innovations in the apparel sector.

• a feature on trade and trade policy.

• advice from industry experts on strategy and

• business news.

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An annual subscription to Global Apparel Markets is a cost-effective way to keep yourself and your colleagues informed about business trends and developments in the global apparel industry.

Global Apparel Markets is published in association with the International Apparel Federation (IAF), a worldwide knowledge network that collects and disseminates information, statistical, benchmarking and otherwise, on developments in apparel design, manufacturing, distribution, sourcing, trade and technology. Its membership includes national clothing associations and companies whose core business is sourcing, designing, development, manufacturing, distribution, and retailing of apparel products. The IAF also welcomes educational institutions and companies which supply textiles, accessories, equipment, technology, and services to the apparel industry.

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A subscription to *Performance Apparel Markets* includes four issues, and each issue contains five reports. The subscription also includes a monthly bulletin, sent by email, called *Performance Apparel UPDATE*.

*Performance Apparel Markets* provides market data and analysis of new and established markets for performance fibres, fabrics and clothing, and is essential reading for executives who are working in (or supplying) this fast growing sector.

It is also an invaluable one-stop-shop where people who are not involved in the industry on a day-to-day basis can find an authoritative source of relevant information which helps them to quickly gain an understanding of the key issues facing the companies in this sector.

Reports in *Performance Apparel Markets* include the following:

- **fast track** – editorial features which draw attention to issues that are likely to have an impact on companies involved in the performance apparel sector – such as reviews of related conferences and exhibitions, or topical issues which have received coverage in the trade press.

- reports on major developments in the global performance apparel market – focusing on **new products and technologies**, innovative fibres and key players.
We’ll keep an eye on the global business environment in which your business operates ...

Exciting innovations are emerging in smart textiles and nanotechnology – and the sector’s growth prospects are helped by the trend of increasing demand for performance features in mainstream fashion.

- detailed, independently researched reports – on various topics, including: antimicrobial fibres and fabrics, antistatic technology, flame resistant fibres and fabrics, high strength fibres and fabrics, high visibility apparel, microencapsulation, moisture management fabrics, performance swimwear, seamless knitting and stitch-free seaming technologies, smart and interactive textiles, stain protective apparel, stretch fibres and fabrics, surfwear and surf-inspired clothing, temperature regulation, UV protective fibres and fabrics, and waterproof breathable fabrics.

- company profiles – outlining the business, product, market and manufacturing strategies employed by key players in the performance apparel industry and

- business news and developments affecting global performance apparel markets – majoring on mergers and acquisitions, investments, joint ventures, and financial performances.

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A subscription to Technical Textile Markets includes four issues, and each issue contains up to five research reports and an editorial feature. The subscription also includes a monthly bulletin, sent by email, called Technical Textiles Business UPDATE.

Technical Textile Markets provides an overview of the global man-made fibre, nonwoven and technical textile industries. It provides market data and analysis of new and established markets for technical textiles, and is essential reading for senior executives in (or supplying) the man-made fibre, nonwoven and technical textile sectors – as well as for those who are not involved in the industry on a day-to-day basis but who need an authoritative source which helps them to quickly gain an understanding of the key issues facing the companies that are actively involved in this fast-growing sector.

Reports in Technical Textile Markets include the following:

- **company and country profiles** – giving you the opportunity to learn from strategies employed by others, in terms of production, sourcing, imports and exports, infrastructure and development, and plans for the future.

- **profiles of the world’s top 40 producers of nonwovens** – updated each year with details of developments from each of the leading producers, including acquisitions, investments and divestments, and analyses of trends which the “rising stars” are using to their advantage.
So whether you are involved in man-made fibres, nonwovens or technical textiles – in manufacturing, converting, importing, exporting, or end-use applications – or if you are in education or consultancy or investment or finance – a subscription to Technical Textile Markets will tell you what you need to know about the key trends in the industry.

- **statistical reports** – including consumption data, by fibre and end-use applications. Regular updates are published for fibre consumption in Japan, the rest of Asia, the USA, Europe, South America and worldwide.

- **market sector information** – analyses of important commercial end-use applications, and profiles of both established and emerging markets which take into account such innovations and developments as nanotechnology and smart and intelligent textiles.

- **regular updates on innovations in fibres, technical textiles, apparel and machinery** – including developments in the following categories: fibres and yarns; technical textile fabrics for industrial applications; machinery; technical textiles for apparel; composites; other technical textile products; and technical textile treatments and finishes.

- **reports on new technological developments and other topical issues** – with clear, authoritative comments on their economic and commercial significance. The reports bring to your attention the key issues which you can use to develop your business, and provide contact details of useful organisations.

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Home Textiles UPDATE

Essential and up-to-date information on the global home textiles sector

A subscription to Home Textiles UPDATE includes twelve issues, delivered once a month by email.

Home Textiles UPDATE is an executive briefing, which includes details of the latest developments and business news in the home textiles sector. Every issue focuses on product developments and innovations in the home textiles sector. In addition, we provide a business update each month – so that you remain aware of the key players and their activities, and so that you can plan your company’s strategy with confidence.

Home Textiles UPDATE includes information on the following:

- carpets
- bedding products
- towelling products
- table linen
- curtains
- upholstery fabrics

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The publication also includes developments in the important contract business. Recently issues have included information on the following:

**Product developments and innovations**
- Anti-dust mite bedding
- Bed and bath linen products
- Fabrics for home textiles
- Fabrics for interiors
- Fibres for home textiles
- New bedding products containing novel fibres
- Sustainable fibres
- Trend forecasts
- Wallcoverings

**Business update**
- Acquisitions, divestments and mergers
- Carpet recycling
- Events
- Financial results
- International trade policy
- Joint ventures, cooperation, licensing and distribution
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